2024 Olympic Sailing Competition

Olympic Events & Equipment

A submission from the International Formula Kite Class Association, the International KiteFoil Class Association, the International TwinTip:Racing Class Association, the International TwinTip:Freestyle Class Association and the International IKA Open Class Association

Purpose or Objective

To propose a slate of Events for the 2024 Olympic Games that is congruent with the recommendations of the IOC’s Olympic Agenda 2020. In particular the relevant recommendations that relate to:

- Move from a sport based to an event based programme
- Foster gender equality
- Create a unique signature or “look and feel” for every individual event
- Equipment for men and women as equal as possible

Proposal

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New Equipment Criteria

Windsurfer (Men’s and Women’s event)

- “Convertible” registered series production hull (multiple brands, multiple builders) with one registered series production hydrofoil system and two registered series production fins.
- Equipment to be suitable for both long distance, course racing and slalom course formats.
- Up to 3 registered series production rigs (multiple brands, multiple builders).
- Wind range: 6-30 knots.
- “Bring your own”
- Equipment “frozen” for one Olympic cycle to ensure confidence and reliability in equipment investment while ensuring “state of the art” evolution between Olympic cycles.

Kiteboard (Men’s and Women’s event)

- High performance registered series production single mast hydrofoil system (multiple brands, multiple builders).
- High performance, high aspect ratio foil kites quiver (up to 4 kites) for a wind range of 6-40 knots (registered series production scheme, multiple brands, multiple builders).
- “Open” hull (as no implication on performance – hull never touches the water) enables “urban” look and feel. For the Games, hulls may be provided or “look of the games” branded.
- “Bring your own”
- Equipment “frozen” for one Olympic cycle to ensure confidence and reliability in equipment investment while ensuring “state of the art” evolution between Olympic cycles.

Mixed Two Person Dinghy

- Two person centreboard boat
- single trapeze
- spinnaker or gennaker
- target weight significantly different to retained Two Person Dinghy
- equipment suitable for significantly different format than retained Two Person Dinghy

Current Position

As above.
Reasons

1. **General**

1.1 This proposal provides for a total of 6 single handed events (3 for men, 3 for women), 2 double handed events (1 for men, 1 for women), and 2 mixed events.

1.2 A higher number of single handed events allows the allocation of more quota places and results in greater universality than additional double handed events or mixed events.

1.3 The proposal avoids duplication of events and ensures a “unique signature” already on the level of “sailing disciplines”, provided that the second Two-Person-Dinghy is significantly different in target weight and format to the retained Two-Person-Dinghy.

1.4 Regulation 23.1.2 is clearly stating that the Olympic Events and Equipment shall demonstrate the various types of boats. Windsurfing and Kiteboarding are different from all small boat sailing.

1.5 Both windsurfing and kiteboarding have low initial equipment costs and by far the least logistic costs as they can be taken as luggage on any plane, making both of these events especially suitable for emerging and developing countries, driving universality.

1.6 Both windsurfing and kiteboarding are “off-the-beach” events with multiple disciplines opening up opportunities to showcase parts of sailing as “urban” sports, especially attractive to youth and media.

1.7 Both windsurfing and kiteboarding equipment is mass production usually purchased in shops. A “registered series production scheme” for windsurfing and kiteboarding ensures that every sailor worldwide is able to purchase exactly the same equipment as the world champion “off the shelf”. It ensures strong competition between builders for the best product at the lowest costs to the benefit of the sailors and MNAs. A “registered series production scheme” meets all objectives of the Anti-Trust-Policy.

2. **Kiteboarding**

2.1 Kiteboarding meets the objectives of the IOC and especially Agenda 2020. It is the “youngest” discipline of sailing and potentially attracts a high number of youth (in sailing but especially a non-sailing audience).

2.2 Kiteboarding is exercised worldwide and the recent Youth Olympic Games qualification have shown that small, developing and emerging countries have an excellent chance to qualify directly to the Olympic Games and are not disadvantaged as in other established events. This includes countries like Venezuela, the Dominican Republic, Antigua, Morocco, and the Philippines. At the recent Youth Olympic Games continental qualification events, the 12 available places (6 boys and 6 girls) have been claimed by 12 different countries. Kiteboarding therefore potentially increases the universality rating of sailing.

2.3 Kiteboarding offers a wide range of formats, and in combination with high performance foiling equipment highlights the innovation in our sport.

2.4 A clear differentiation in format and equipment appearance ensures a unique signature of the event(s) as required by the IOC for every single event.

2.5 Two kiteboarding events enable competitors from more countries to participate. Women’s participation is encouraged through individual events.
2.6 Kiteboarding expands the audience of sailing “from the marina to the beach” and will likely
open up the sport of sailing to a new group of competitors that is not grown up in a sailing
environment, therefore strengthening participation.

2.7 Kiteboarding has been granted an additional medal for the Youth Olympic Games by the
IOC, as the only sport on the program, to enable men’s and women’s separate events,
highlighting the IOC’s interest in kiteboarding events.

2.8 Registered Series Production Equipment scheme with multiple brands / builders enable
sponsorship from manufacturers for sailors and national teams. It is very common in
kiteboarding that top sailors do not have to buy equipment but get it provided for free by
competing manufacturers for publicity reasons.
It is likely that most higher ranked competitors (and their MNA’s) will not have to purchase
equipment but are able to enter sponsorship agreements with manufacturers.
This model of equipment “supply”, together with “bring your own” is successfully
implemented by other equipment sports like snowboarding, skiing, surfing, skateboarding
and other “urban” sports and adds with its “look and feel” to the appeal to a younger
audience as requested by the IOC.

2.9 The suggested registered series production equipment scheme (including “bring your
own”) has already proven successful for the Youth Olympic Games. The same can be
expected for windsurfing above.

2.10 Kiteboarding has the potential to become for the Summer Olympics what snowboarding
has become for the Winter Olympics.

3. **Windsurfer**

3.1 Slalom is the most widely practiced format in Windsurfing and would connect Olympic
windsurfing to “the roots of windsurfing” where every normal windsurfer around the world
can actually identify himself with.

3.2 A new format (slalom) would significantly increase participation on Olympic but also non-
Olympic level.

3.3 Together with the two kiteboarding events, windsurfing “off the beach” creates a second
venue for sailing (beach venue) which potentially can be combined with other beach
sports (beach volleyball etc) to increase spectator appeal and media attention.

3.4 Separate men’s and women’s events will encourage women’s participation and support
universality.

4. **Mixed Two Person Dinghy**

4.1 A Mixed Two Person Dinghy event recognises existing investments and pathways by
MNAs. New formats would allow for a clear differentiation to the other events.